

# Ocean Health Service

## Hello Ocean Bridge Crew!

Over the past month, we have accomplished a lot, had many conversations, and identified several service opportunities. There is a lot of information below, please read it carefully and if you think I have missed something please let me know by calling or emailing!

### In here you will find:

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## Summary of Ocean Health service planning to date

- The facilitation team has participated in two rec trips to Haida Gwaii, resulting in many great conversations with: Gwaii Haanas, Hiellen Longhouse Village, Haida Ocean Technical Team, Haida Gwaii Higher Education Society, Council of Haida Nation members, Naikoon Provincial Park, Laskeek Bay Conservation Area, Highlander Marine Services and Haida Elder, Barbara Wilson.
- The Ocean Bridge team has collectively connected with the groups that had capacity and interest in connecting with us to develop service projects.
- Micah took the lead for the large group connecting to Gwaii Haanas
- Kareina took the lead for the large group connecting to Naikoon Provincial Park
- Groups have posted a summary to the discussion forum
- Some participants have posted project ideas based on these conversations
- Kareina and Lucy have begun working on the community engagement events
- Nicole reviewed all discussion posts and compiled a list of potential service projects
- Chuk and Taylor spoke with Cohen last week also – the summary is posted in French in the Summary of Conversations.

## Notes to consider as we move forward

It is incredibly important that we approach our Haida Gwaii service project with the understanding that our projects should be meaningful to the local community. We do not want to engage in “voluntourism” or “ecotourism”. That is, the service projects we move forward with should be projects our community partners have invited us to do and that they have expressed would be meaningful to them.

This is not an easy task and the line between voluntourism and meaningful service work can be hard to identify. We all have our own interests, skills and project ideas coming into this expedition. You will need to set those aside and focus on what the community would like and find how your skills can best serve those projects.

### Journal Activity

Reflection is an important part of the learning process and I encourage you to take time and create a journal entry that can be posted privately (i.e. only facilitators will be able to see it) in the [writing space on the online community](#).

Take some time to reflect on your community outreach of the past couple weeks. Ask yourself, what assumptions did I make about the community? How did I approach the community and build relationships? Take what you have learned through this process and continue to reflect on it as you develop service projects for your home community and for our Vancouver projects.

Given more time and resources what would you have done differently? What recommendations do you have for the 2019 Ocean Bridge cohort?

## Next steps

### Service Projects

#### [Project selection process](#)

The survey will ask you to identify which proposed service projects you would like to see the Ocean Bridge team move forward with. It is unlikely as a group of 40, that all participants will be in agreement throughout this process. So the facilitation team will evaluate the survey responses, our communication with the local community, and information provided through the discussion forum to select the final projects. Should you feel the final result does not represent the Ocean Bridge team as a collective, please do not hesitate to call us. We are open to discussions from you throughout the process. Complete this survey by end of day on **Thursday April 19th**.

#### [List of proposed projects](#)

Following are the potential project ideas I have been able to identify by reviewing your discussions on the various forums and from the facilitation teams conversations with community partners. Please note, I have only included projects that were **proposed by Haida Gwaii community members**. This is because most of us are not from Haida Gwaii and we do not want to make assumptions about what the community needs or wants. I also may have left out projects that did not seem connected to ocean conservation.

If there are any project ideas missed you think should be added please send to me as soon as possible.

My assumption is selected projects will be launching off points. Projects will evolve from these and some smaller ones may be incorporated as we progress with planning.

\*Although projects have been categorized in the following list, it would be great for Ocean Bridge to aim to weave traditional knowledge and western science throughout all of our projects.

**Science-Based Service:**

1. Participate in Gwaii Haanas long term monitoring project
2. Haida Fisheries clam surveying
3. Haida Ocean Technical Team – set up long term monitoring sites
4. Gwaii Haanas invasive species management
5. Something with salmon in Copper Bay with BC Parks

**Direct-Action Service:**

1. Remote clean-up at Langara Island with Naikoon Provincial Park
2. Marine Debris clean-up at North Beach (where we are staying)

**Outreach & Education Service:**

1. Outreach material and activities for Laskeek Bay Conservation Area
2. Outreach materials and communication strategy for Haida Ocean Technical Team
3. Social Media visitor experience content for Gwaii Haanas.
4. Lesson plan and resource creation for local schools incorporating local content

**Traditional Knowledge Service:**

1. A story/action of storytelling: an outreach project to connect and share the ocean and culture with Canadians living in the country
2. Haida Gwaii Watchmen Program (from discussion with Robert & Naikoon)

\*I have not included all the ones Micah listed in the Naikoon summary because there were a lot and I wasn't sure which ones were suggestions that were mentioned but not necessarily feasible. If anyone would like to add some of those, let me know as soon as possible.

## Project Teams

### Formation process

A second survey will ask you to identify which project teams you would like to be apart of and to rank your preference for which role you would like to take on as a part of that team. The program facilitators will use this data to suggest project teams. In the event that several individuals are all very keen to take on the same leadership or specialty role within a team, the program facilitators will have a conversation with each candidate to evaluate capacity and experience related to that role as well as other available opportunities. Again if there are any concerns or issues do not hesitate to call and have a discussion with us. Complete this survey by end of day **Sunday April 22nd**.

### Description of Teams & Roles

In addition to a work team for each selected project (or group of projects) we will also have a community engagement team, leadership committee, finance committee and communications committee. Consider your capacity, skills and flexibility when identifying which roles you would like to fill.

### Leadership Committee

This committee will be comprised of a team lead from each project, the community engagement team lead, leader from the finance committee and the ocean bridge facilitation team. This group will meet regularly to ensure consistency and collaboration between all service project teams. Members of this team should be prepared to contribute significantly more time to the development of projects than other Ocean Bridge team members. Before requesting to take on one of these roles consider your capacity carefully!

The team will include:

- Project Team Leads
- Community Engagement Lead
- Finance Lead
- Communication Lead
- Ocean Bridge Coordinator West: Caroline Merner
- Ocean Bridge Coordinator East: Erica Angers
- Ocean Bridge Manager: Nicole Straughan, Ocean Bridge program manager

### Finance Committee

Each project team will have a finance representative responsible for the project budget. Because there are several projects the finance rep from each team will need to work together to ensure the collective of projects make appropriate and fair use of the \$25,000 budget.

The team will include:

- Finance rep from each project team
- Finance rep from the community engagement team
- Ocean Bridge Staff Rep: Nicole Straughan, Ocean Bridge Manager

This team will need to select a lead to represent the finance committee on the leadership committee.

### Communication Committee

The communication committee will be guided by the Ocean Bridge Communication Coordinator, Ashley, and will focus on producing and carrying out the communication strategy for the Haida Gwaii service trip. This team will incorporate social media, blogging, photography and videography plans. Some input will be provided by the Ocean Wise Content and Communications departments.

Each project team will have a communication lead responsible for ensuring their teams project is represented in the overall communication plan. Members of this committee should be prepared to contribute more time to the Haida Gwaii project development. They should also be aware that this role may continue for a few weeks to months after the expedition depending on the strategy created.

The team will include:

- Communication rep from each project team
- Communication rep from the community engagement team
- Ocean Bridge Staff Rep: Ashley Street, Ocean Bridge Communications Coordinator

This team will need to select a lead to represent the communication committee on the leadership committee.

### Community Engagement Team

Part of the immersive service project is to engage with the local community while we are in Haida Gwaii. The community engagement team will be comprised of Ocean Bridge youth interested in planning and coordinating the following community engagement events:

- Youth outreach event at North Beach & Hiellen Longhouse Village in Naikoon Provincial Park on May 21st
- Speaker event in Skidegate/Queen Charlotte on May 28th
- Speaker event in Old Massett/Masset on May 29th

The team will include:

- Team Lead
- Finance Rep
- Communication Rep
- Team Members

### Project Teams

Project teams will complete a project work plan and put the work plan into action ensuring Ocean Bridge is able to successfully carry out the service project upon arrival in Haida Gwaii.

The team will include:

- Team Lead
- Finance Rep
- Communication Rep
- Team Members

## Timeline from April 16<sup>th</sup> to May 20<sup>th</sup>

- April 16<sup>th</sup> – 19<sup>th</sup>

April 16 <sup>th</sup> – 19 <sup>th</sup>	Complete project selection survey
April 20 <sup>th</sup> – 22 <sup>nd</sup>	Complete team formation survey
Week of April 22 <sup>nd</sup>	Indigenous Cultural Understandings sessions with Micah Connect with project team members and develop project work plan
Week of April 29 <sup>th</sup>	Online Community Space orientation & tips with Nicole (optional) Communication 101 with Ashley & Alexis (optional) Transition work plan into action
Week of May 6 <sup>th</sup>	Haida Perspectives National Call with Haida Elder <a href="#">Barbara Wilson</a> Continue planning service project following work plan
Week of May 13 <sup>th</sup>	Pack for Haida Gwaii Finalize any last minute project details.
May 19 <sup>th</sup> /20 <sup>th</sup>	Travel to Haida Gwaii
May 20 <sup>th</sup> -30 <sup>th</sup>	Haida Gwaii Immersive Service Expedition!

## Revised Haida Gwaii Schedule

See attachment in Weekly Update email.

## Haida Gwaii Update from the Facilitators

We have arranged several activities and opportunities for our visit to Haida Gwaii. Some of these are small community service activities that we have committed the group to doing at our community partners requests.

- Serving at the DFO, Gwaii Haanas and CHN Marine Planning community outreach event
- Preparing Swan Bay Rediscovery Centre (where we are staying in Gwaii Haanas) to open for the season.
- Hosting youth beach day at Hiellen Longhouse village on May 22<sup>st</sup>
- Selecting 4 team members to participate in speaker series in Skidegate on May 28<sup>th</sup> and Masset on May 29<sup>th</sup>

Other updates:

- The herring are spawning and the whales have arrived early! Keep your fingers crossed the whales will hang around until the end of may.

- We will be spending 2 nights as 1 group of 44 people in Gwaii Haanas. We will be staying at the Swan Bay Rediscovery Centre with boat services provided by Highlander Marine Services and Haida Styles.
- Haida Gwaii is the real deal when it comes to the Wet West Coast.
- Caroline was hoping to see 1 eagle and saw about 40 around a deer carcass.